



Kelly Benefits

kellybenefits.com Cookie Policy

Effective: November 5, 2018

Updated: August 9, 2022

Please read this cookie policy carefully as it contains important information on who we are and how we use cookies on our website. This policy should be read together with our [Privacy Policy](#) which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and information about regulators if you have a complaint.

Our Website

This cookie policy (the “Policy”) only relates to your use of our website.

On our website, we may link to other websites owned and operated by certain trusted third parties to make additional products and services available to you. These other third-party websites may also include cookies or similar technologies in accordance with their own separate policies. For privacy information relating to these other third-party websites, please consult their policies as appropriate.

Cookies

A cookie is a small text file which is placed onto your device (i.e., computer, smartphone, or other electronic device) when you use our website. We use cookies on our website. These help us recognize you and your device and store some information about your preferences or past actions. For example, we may monitor how many times you visit the website, which pages you visit, traffic data, location data and the originating domain name of your internet service provider. This information helps us to build a profile of our users, improve your experience, administer the site, track users’ movements around the site, analyze trends and help us improve site design. We do not store sensitive information in your cookies. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

If you choose to limit the use of cookies at the individual browser level, or choose to disable cookies, it may limit your use of certain functions or features on our site. For further information on our use of cookies, please carefully review this Policy.

For further information on cookies generally, including how to control and manage them, please refer to the regulatory guidance on cookies provided by the U.S. Federal Trade Commission as follows: [Online Tracking FTC Consumer Information](#).

Types of Cookies

The cookies we place on your device fall into the following categories:

- **Strictly Necessary Cookies.** These cookies are necessary for the website to function and cannot be switched off our site. They are usually only set in response to actions made by you, which amount to a request for services, such as setting your privacy preferences, logging in, or filling in forms. You can set your browser to block or alert you about cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.
- **Performance Cookies.** These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you have visited our site and will not be able to monitor its performance.
- **Targeting Cookies.** These cookies may be set through our website by advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeting advertising.
- **Functional Cookies.** These cookies enable the website to provide enhanced functionality and personalization. They may be set by us, or by third-party providers whose services we may utilize. If you do not allow these cookies, you may experience less targeted advertising.

Google Analytics

Cookies are in use on our site for Google Analytics. Google Analytics is a web analytics tool that helps website owners understand how visitors engage with their website. Google Analytics customers can view a variety of reports about how visitors interact with their website so that they can improve it. Google Analytics collects information anonymously. It reports website trends without identifying individual visitors.

Like many services, Google Analytics uses first-party cookies to track visitor interactions as in our case, where they are used to collect information about how visitors use our Site. We then use the information to compile reports and to help us improve the Site.

You can opt-out of Google Analytics without affecting how you visit the Site – for more information on opting out of being tracked by Google Analytics across all websites you use, please visit their opt-out source as follows: [Opt-Out Google Analytics](#).

Consent to Use and Change Settings

We will ask for your permission (consent) to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested.

You can withdraw any consent to the use of cookies or manage any other cookie preferences by using your browser “Cookie Settings”. You can select which types of cookies to allow by clicking on the sliding buttons next to each type of cookie. It may be necessary to refresh the page for the updated settings to take effect.

Third-Party Access to Cookies

We also partner with third parties to provide you advertising based upon your browsing activities and interests. Our third-party partners may use cookies of similar technologies in order to provide such advertising.

How to Turn-Off Cookies and Consequences of Doing So

If you do not want to accept any cookies, you may be able to change your browser settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some functionality of our website.

How to Contact Us

If you have questions, comments, or requests pertaining to this Policy or any information that may be collected about you, you may contact us at:

Kelly & Associates Insurance Group, Inc.	Email: privacyofficer@kellybenefits.com
Attn: Privacy Officer	Telephone: 410-527-3400
1 Kelly Way	
Sparks, Maryland 21152	

Please do not include any sensitive or personally identifiable information in your email to us, this includes your Social Security Number, financial information, or health conditions.

Changes to this Policy

We may update this cookie policy from time-to-time. The updated version will be indicated at the start of this document and will be effective as soon as it is accessible. If we make material changes to this Policy, we may notify you by posting a notice on our website. We encourage you to review this Policy frequently.